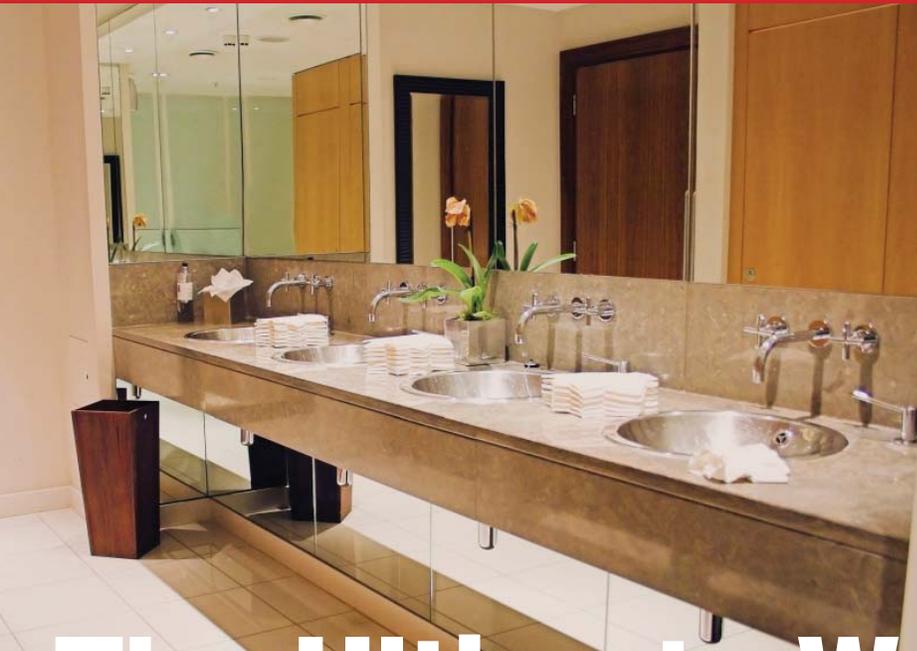
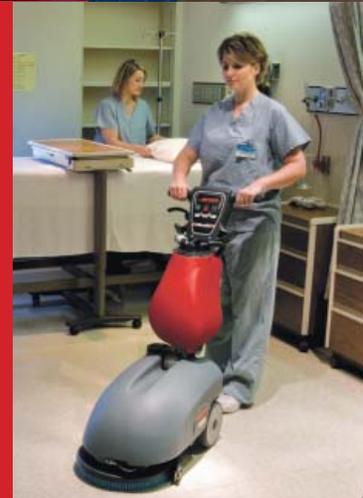


Small Area Cleaning Program



The Ultimate Way to Clean



Drop the mop



Betco's Better Way

Every day, hundreds of thousands of in-house facility cleaning staffs and contract cleaners are confronted with cleaning millions of small areas.

From restrooms to patient rooms, showrooms to dining areas, kitchens to cafeterias and retail to commercial offices, cleaning of small areas has not changed much, especially when cleaning hard and resilient floors. And small area cleaning is everywhere.

Traditionally, small hard and resilient floor areas have been cleaned with a mop and bucket delivering poor sanitation, low productivity, poor ergonomics and leaving the potential for costly slips and falls. At Betco we know that there is a better way so let's "drop the mop and ban the bucket" and start to Clean Faster, Clean Better, Clean Safer, Clean more Cost Effectively and Clean Ergonomically with Betco's small area cleaning program, featuring the industry's broadest line of small area cleaning machines . . . the **GeneSys 15, Genie CEHD and Genie B**. These machines:

Clean Faster . . . 4x's faster than a mop and bucket. Up to 11,000+ sq. ft. per hour.

Clean Better . . . 38x's more effective in picking up soils than a mop and bucket as measured by an ATP test meter.

Clean Safer . . . No wet floor or wet floor signs. Betco's small area cleaning equipment leaves the floor dry reducing the potential for costly slips, falls and litigation.

Clean More Cost Effectively . . . 95% to 98% of cleaning cost is in labor. Eliminating multiple mopping's to remove heavy soil loads and accomplishing the job in 25% of the time adds up to significant savings that more than pay for the machine.

Clean Ergonomically . . . Mop wringers employ bending and downward pressure to work. Swinging a mop adds further risk for on-the-job injury. And transporting and emptying buckets can add additional risk for lost time accidents and worker compensation claims. Betco's small area cleaning machines with their ease to transport and on-board solution/recovery tanks make cleaning much, much easier and less fatiguing.

Ban the bucket

Pick the Small Area Cleaning Machine, that's just right for your application

As the industry leader in small area cleaning, Betco has more equipment options to fit your toughest, small area cleaning needs.

GeneSys™ 15

Betco's newest innovation in small area cleaning, the GeneSys 15 sets a new standard for versatility, functionality, performance and value.

- 4 Machines in 1! - An autoscrubber and with optional tool kits a carpet/upholstery extractor, wet vac and power sprayer.
- 3 Easy to Change, Cylindrical Brush Options – for resilient, grout and tile or hard floor.
- Bi-Directional Squeegees – Pick up in forward and reverse.
- Highly maneuverable – Turns within its own radius.
- Exceptional Vacuum – 72" water lift, leaves floors dry.
- Compact – easy to store, easy to transport.



Genie™ B APS

Cleaning convenience

- Battery powered – no electrical cord to fight; no plugging and unplugging of cord for increased productivity. Great for daytime cleaning.
- 65 dB – low noise level, ideal for cleaning in occupied areas.
- Convenience - Onboard charger with maintenance free battery



Genie™ CE HD APS

Economy and performance

- Powerful brush motor – Provides superior cleaning performance.
- Compact Size – cleans in the tightest areas.
- Unlimited run-time – Cord electric provides unlimited run time for larger jobs.



Results

Return on Investment	Betco Genie Machine
Annual Labor Savings.....	\$9,360
Payback Period in Months.....	3.8
Return on Investment over Equipment's Life.....	\$43,800

Task Information

How many square feet is the area that will be cleaned using the equipment?	10,000
How often is the area cleaned?	5 days per week
How much per hour will the person performing the work be paid?	\$10.00
What is the % labor burden (taxed, insurance, benefits, etc)?	20.0%

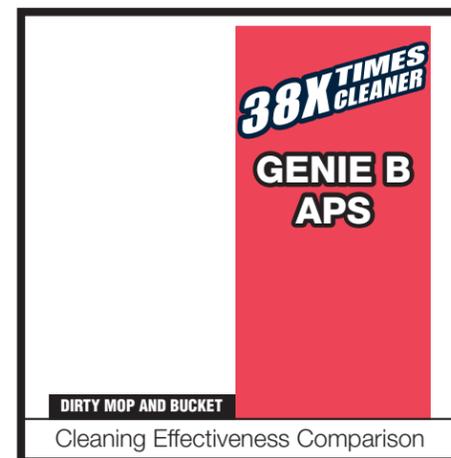
Timing

How many hours it take to clean with the mop and bucket?	4 hours*
How many hours it take to GET THE ULTIMATE CLEAN with GENIE?	1 hour

Equipment

How much will the equipment cost?	\$3,000
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*Based on ISSA cleaning Standards



*For our testing purposes, Cleaning efficiency was measured by using ATP luminometers. Chemical used was Betco's Green Earth Daily Disinfectant Cleaner. An initial reading was taken as a baseline and a final reading was taken after cleaning. A percentage of cleaning was calculated using the initial and final readings.

Technical Specifications

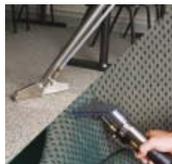
Machine	GeneSys 15	Genie B APS	Genie CE HD APS
Item No.	E88900-00	E83039-00	E88778-00
Cleaning Path	15"	14"	14"
Productivity (sq. '/hr.)	10,000 1	11,560	10,000
Brush System	Cylindrical	Disc	Disc
Brush Size	15"	14"	14"
Brush Motor	0.5 HP	0.33 HP	0.5 HP
Brush Speed	800 RPM	160 RPM	140 RPM
Vacuum Motor	1.0 HP	0.33 HP	0.33 HP
Water Lift	72"	40"	40"
Squeegee	(2) 18" Bi-directional	(1) 17" parabolic	(1) 17" parabolic
Solution Tank Capacity	3.0 gallons	3.0 gallons	2.0 gallons
Recovery Tank Capacity	3.25 gallons	3.0 gallons	2.5 gallons
Solution Control	Variable	Electronic	Electronic
Volts	120 v.	12 v.	120 v.
Dimensions ¹ (LxWxH)	31"x19"x22"	35"x17"x17"	24"x17"x17"
Weight	84 lbs.	159 lbs. (w/battery)	78 lbs.
Warranty	Warranted to be free from defects in materials and workmanship. 10 yrs. – Molded Tanks; 3 yrs. – Components; 1 yr. – Tools and Accessories		

¹ Storage position

Optional Tool Kits for GeneSys™ 15



Hard Floor Kit
EP50167-00



Extraction Kit
EP50168-00



Power Sprayer
E88976-00

Additional Small Area Cleaning Equipment

Keep Betco top of mind for all of your small area cleaning needs

Machine	HF14	Bac Pac Lite	CV100T	Fiber Pro 8
Description	Dual-Motor HEPA Vacuum	Bac Pac Vacuum	Dry Canister Vac	Self-Contained Carpet Extractor
Item No.	E88820-00	E85903-00	E85023-00	E87304-00



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INNOVATIVE
CLEANING TECHNOLOGIES

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1001 Brown Avenue
Toledo, Ohio 43607-0127
Item #91542-92